

"Affirmative Business Is Good Business"



Georgia Black Chamber of Commerce e-newsletter

Insight

July 2008



Pictured from L-R Fernessa Cash, CERM, Barbara Billingley, B&B Movers, Theresa Walker, GBCC, Anna Henderson, GBCC, Yolanda Shaw, Atlanta Cargo, and Robert Leach, The RELM Group. (not pictured)- Jacqui Steele, Steele Program Managers LLC and John Jones, JJ's Barber Shop.

The GBCC Jobs and Opportunities Zones (JOZ) Program is a partnership between Wal-Mart, local chambers and the community. The program is designed to create jobs, spur economic development and increase opportunities for minority and small businesses in targeted Wal-Mart Supercenter markets.

Six GBCC small business members through an application process, were selected to participate in the Small Business Spotlight program. With this initiative our goal is to help these businesses market their products and services.

Small Business Spotlight advertising grants will include newspaper ads, in-store radio spots, on-line media, cable, newsletters, publicity and much more during 2008. The 2009 grant process will be announced in November 2008.