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Press Release

Long-time Atlanta Businessmen Join Forces To Fill A Void In The Business Community

Atlanta, GA, November 23, 2009 - Long-time Atlanta business executives, Robert E Leach of RELM Group and Paul B Rousseau of Rousseau and Lin, have joined forces with Torance L LeSane to launch The Advisory Circle. The Advisory Circle is a boutique consulting and advisory firm created to help fill a void in the business community. Recognizing that many small and mid-cap companies need specialized professional help to grow and perform at an optimal level, this team of business leaders formed The Advisory Circle to provide cross-functional solutions that focus on Marketing, CFO, Accounting, and Human Capital offerings that business may need to optimize their performance.

The senior management team of The Advisory Circle, has over 65 years of professional experience in serving the Marketing, CFO, Accounting, and Human Capital needs of small to Fortune 500 sized companies. This professional experience spans many industries including professional services, technology, real estate and construction development, retail, manufacturing, non-profit organizations, natural resources, and hospitality.

Paul has known Robert and Torance for years and felt that the time was right for them to unite and provide clients with a complimentary set of cross-functional services that clients may need in order to develop and grow their businesses. Depending on a client's business conditions, they may need one or more of The Advisory Circle's solutions at any point in time. Thus, The Advisory Circle can provide services on a project basis, act as an interim or part-time resource in a client's company, or provide management and oversight for a company's specific function, all while leveraging its professional experiences to provide consistent, quality-driven advisory services.

For more information on The Advisory Circle and its service offerings go to www.TheAdvisoryCircle.com , call Robert E Leach at (404) 829-2700 or email rlach@TheAdvisoryCircle.com.